naviparking ®

Sustainable parking, mobility and smart city

Well-planned parking spaces are a strategic element of urban development.

Decongesting & predicting traffic volume

Reducing carbon footprint, paper production & water usage

Decreasing land consumption

Creating hubs for sustainable mobility

naviparking.com

COOPERATION

Developing cities in cooperation with parking providers to efficiently plan traffic.

About **85%[1] of 8 million** daily trips in Riyadh are carried out by private cars.

MOBILITY HUBS

Integrating car-sharing, micromobility, EV chargers & other complimentary services to reduce driving around the city.

Electric cars already account for more than **1%[2]** of all cars in UAE.

FULL UTILIZATION

Digitizing existing parking infrastructure to reduce land usage.

PUBLIC TRANSPORT

Increasing access to Park & Ride facilities to improve quality of public transportation.

TRAFFIC CONGESTION

Driving straight to a parking lot with an app to reduce traffic jams and air pollution.

30%[3] of traffic congestion is the result of looking for a parking space.

DIGITIZATION

Digitizing receipts, permits, tickets and parking meters to reduce usage of energy and raw materials.

DATA ANALYSIS

Collecting data from parking providers' API to analyse the city mobility and find a way to improve it.

What is an ESG report?

A non-financial report, in addition to the financial one, helps companies show their non-economic activities and gives a more complete view of their operations.

Environment: How have you minimized environmental impact in your company?

Social: How have you addressed social issues (e.g., human rights, health and safety)?

Corporate Governance: How have you maintained your business ethics?

How can Naviparking solutions help you comply?

✓ **Carbon footprint reduction.** Minimizing time spent on looking for a parking spot.

✓ **EV chargers integration.** Providing the ability to pay for car charging in the app, making the service more accessible.

✓ **Mobility hubs creation.** Thanks to our numerous partners, we can integrate micromobility, car-sharing, refueling services to digital parking lots.

✓ **Efficient space management.** With our solutions you can manage parking lots to minimize their impact on the environment and the local community.

✓ **Responsible investing.** Naviparking solutions support sustainable development and responsible management, which makes us the ultimate business partner.

⟍ Our mission

Our mission is to create convenient, sustainable & digital parking solutions with businesses for citizens to improve everyone's quality of life.

⟍ What sets us apart?

We have been operating globally since 2015, with offices in Poland, Dubai and Bahrain. We have our own software house and develop products based on clients' expectations. We offer comprehensive marketing services for ongoing projects, strengthening the client's brand. We provide a dedicated account manager for business clients and customer support for individual clients. We support smart cities and CSR concepts and create solutions for people with disabilities.

⟍ Contact our specialist

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← **Scan to learn more about sustainable parking solutions**

[1] *Parking Charges: Ingeniously Effective and Publicly Acceptedin Riyadh?*, Samia Elattar, Hind Albalawi, Wafaa Saleh, 2023.
[2] *Electric vehicles make up more than 1% of UAE car market*, energy minister says, National News, John Benny, May 29, 2023.
[3] IBM Global Parking Survey, 2011.