

### **ABOUT NAVIPARKING**

Naviparking was born in 2015 from its mother company Ekinnolab - a software house established in 2013 - which gave us a solid technological background since the very inception. We are a rapidly growing international company present in 3 markets - Poland, UAE, Bahrain - constantly exploring new growth opportunities.

#### **OUR VISION**

To make smart city experience a commodity.

### **OUR MISSION**

The core of our business is digitalization and process automation that leads to reducing costs and enables efficent parking space utilization.

#### **OUR APPROACH**

By working with various stakeholders in the area of Smart Mobility, we built a unique blend of international expertise in innovative and sustainable mobility solutions.

We support our clients with complex consulting and provide solutions to support their business goals.

"If you manage parking resources well, you suddenly open up hidden resources to everyone."

MAREK STAWIŃSKI
 Naviparking CEO

Source: Smart City Navigators podcast

# Next generation of smart parking & mobile payments

Increasing customer's convenience at every step



**Make** a significant change from paper to a digital ticket



**Analyze,** control and manage parking operations



**Fully** automate the payment process



**Eliminate** lines at the parking barrier and ticket machine



## Smart Parking for your company

A revolution in corporate parking management



**Optimize** the parking space by multisharing spots



**Improve** organization of traffic at a parking lot



**Meet** ESG goals with efficient use of resources



**Streamline** parking space management



### (Navi)Parkingas-a-Service

The mobility platform for smart cities



**Access** added value services around the parking facility



**Integrate** seamlessly with digital parking platforms



**Decide** based on real-time data



**Contribute** to the creation of smart city



# Smart City for sustainability

Smart Parking contributes to healthier & more sustainable city living. Join us in making smart city a reality.



DID YOU KNOW THAT...

Around **30%** of traffic jams and congestion in the city is caused by people looking for parking.

Source: IBM Global Parking Survey

### Let's make smart city a reality together and...

- reduce the carbon footprint thanks to cars not circling around looking for parking spots,
- meet ESG and sustainability goals through efficient use of existing resources,
- improve the standard of service for both residents and employees, their comfort and the quality of their work tools.
- ✓ boost the market competitiveness of your building,
- create a friendly environment for people with disabilities a parking lot without barriers thanks to contactless solutions.

### **Contact our specialist**



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We are trusted by













