

# Hardware-as-a-Service

Hardware-as-a-Service is a procurement model that is similar to leasing or licensing.



Easier & faster creation of mobility hubs



**Continuous service** support and updates



Traffic analysis with predictive algorithms



**Cost effectiveness** due to license fee/commission model

naviparking.com

# Our vision: partnership-fueled multi-functional mobility hub concept

The role of digital parking is to connect smart mobility networks and create multimodal hubs, for the promotion of environmentally friendly modes of mobility and the development of sustainable smart cities, where everything comes together digitally.

- Only proven & renowned hardware suppliers.
- Systems can be deployed on a large scale.
- Latest technological innovations.
- Certification from manufacturers.



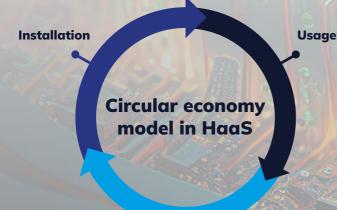
JOIN OUR PARTNERS AND LET'S MAKE THIS HAPPEN TOGETHER

## Business model build to last

We're committed to ensuring that the third party has the longest possible life of the equipment by constantly updating the software.

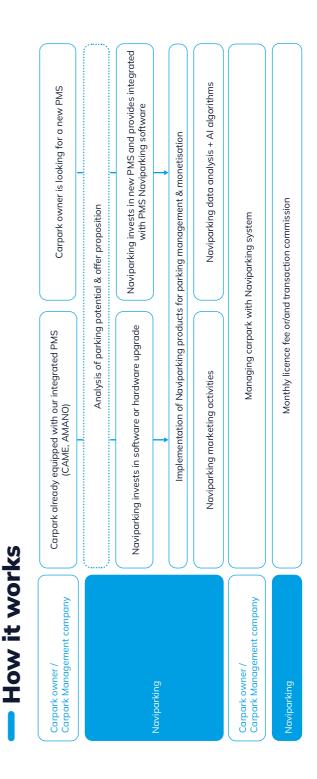
The benefits of Naviparking HaaS:

- lower cost threshold for entry into the creation of a smart city ecosystem,
- reduced electronic waste generation through continuous system updates,
- reduced carbon footprint as a result of reduced replacements.



#### Updates

We believe that the HaaS model has its sustainability roots in the circular economy. With the appropriate distribution of responsibility, Naviparking is committed to ensuring that the third party has the longest possible life of the equipment by constantly updating the software.



# Digital parking experience

- real-time occupancy data,
- comprehensive financial statistics,
- parking spot reservations,
- remote control over parking,
- seamless third-party integration,
- mobility and around-parking services.

### What sets us apart?

We have been operating globally since 2015, with offices in Poland, Dubai and Bahrain. We have our own software house and develop products based on clients' expectations. We offer comprehensive marketing services for ongoing projects, strengthening the client's brand. We provide a dedicated account manager for business clients and customer support for individual clients. We support smart cities and CSR concepts and create solutions for people with disabilities.

### **Contact our specialist**



#### Ilona Alieksieieva

Business Development Director MENA +971 52 271 26 71 ilona.alieksieieva@naviparking.com

Or drop us a line 🔽 sales@naviparking.com





Scan to learn more about Naviparking Hardware-as-a-Service